

POL/Janice Arnold-Jones for Dates: 09/25/12-10/05/12

DW Turner
adam turner

KRQE
Jim Giudicessi
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(505)998-9530

Proposal ID: 23243

Description: flight - 9/25/12 - 1

Flight: 09/25/12-10/05/12

Books: KRQE: Q4-2012 EST



2012B
9/19/12

9/25-

KRQE Program	Daypart	Length	Rate	09/24	10/01	Total	A35+ RTG
KRQE News 13 @ 5a M-F 5-6 AM	EM	:30	\$50	3	2	5	1.1
		TFN				\$250	\$45
KRQE News 13 @ 6a M-F 6-7 AM	EM	:30	\$100	2	2	4	2.0
		TFN				\$400	\$50
The Early Show M-F 7-9 AM	EM	:30	\$70	3		3	1.5
		TFN				\$210	\$47
			\$100		2	2	1.5
						\$200	\$67
KRQE News 13 @ Noon M-F 12-12:30 PM	DY	:30	\$275	2		2	4.5
		TFN				\$550	\$61
			\$125		3	3	4.5
						\$375	\$28
Dr. Phil (SYN) M-F 3-4 PM	EF	:30	\$100	3	3	6	2.7
		TFN				\$600	\$37
KRQE News 13 @ 4P M-F 4-4:30 PM	EN	:30	\$175	2		2	4.3
		TFN				\$350	\$41
			\$125		3	3	4.3
						\$375	\$29
KRQE News 13 @ 430P M-F 4:30 PM-5 PM	EN	:30	\$175	2		2	4.9
		TFN				\$350	\$36
			\$125		3	3	4.9
						\$375	\$26
KRQE News 13 @ 530P M-F 5:30-6 PM	EN	:30	\$250		3	3	6.6
		TFN				\$750	\$38
KRQE News 13 @ 10P M-F 10-10:35 PM	LN	:30	\$550	3	3	6	8.4
		TFN				\$3,300	\$65
KRQE News 13 @ 10P Sat Sa 10-10:35 PM	LN	:30	\$325	1		1	5.3
		TFN				\$325	\$61
KRQE News 13 @ 10P Sun Su 10-10:35 PM	LN	:30	\$500	1		1	7.4
		TFN				\$500	\$68
David Letterman M-F 10:35-11:37 PM	LF	:30	\$125	3	3	6	2.4
		TFN				\$750	\$52

KRQE Program	Daypart	Length	Rate	09/24	10/01	Total	A35+ RTG			
KRQE Weekly Summary						Weekly	09/24	10/01	Total	GRP CPP
				Units	25	27			52	203.0
				Total \$	\$4,960	\$4,700			\$9,660	\$48
									Reach	54.7
									Frequency	3.7
KRQE Monthly Summary		Monthly	September 2012			October 2012				
		Units			25				27	
		Total \$			\$4,960				\$4,700	
		GRP			92.4				110.6	

SIGNATURE

DATE

Spot Manager: All, 09/27/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/27/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:KRQE News				:30 P5		KRQE	JANICE AF				\$50.00
POL/Janice Ar	207273 CBS This Mornir CBS Early S				:30 P5		KRQE	JANICE AF				\$70.00
POL/Janice Ar	207273 M-F KRQE New:4p-430p				:30 P4		KRQE	JANICE AF				\$175.00
POL/Janice Ar	207273 M-F KRQE New:12p-1230p				:30 P3		KRQE	JANICE AF				\$275.00
POL/Janice Ar	207273 David Letterman 1035p-1137p				:30 P5		KRQE	JANICE AF				\$125.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p				:30 P4		KRQE	JANICE AF				\$175.00
												\$870.00
												\$870.00
Date: 09/28/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:KRQE News				:30 P5		KRQE	JANICE AF		6:31:40 AM		\$100.00
POL/Janice Ar	207273 Dr. Phil 3p-4p				:30 P5		KRQE	JANICE AF		3:24:44 PM		\$100.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p				:30 P4		KRQE	JANICE AF		4:49:10 PM		\$175.00
POL/Janice Ar	207273 LN M-F 10p-1035p				:30 P5		KRQE	JANICE AF		10:27:34 PM		\$550.00
												\$925.00
												\$925.00
Date: 09/29/12												
Station: KRQE												
POL/Janice Ar	207273 LN Sa				10p-1035p		:30 P5	KRQE	JANICE AF	10:26:53 PM		\$325.00
												\$325.00
												\$325.00
Date: 09/30/12												
Station: KRQE												
POL/Janice Ar	207273 LN Su				10p-1035p		:30 P4	KRQE	JANICE AF	10:06:55 PM		\$500.00
												\$500.00
												\$500.00
Date: 10/01/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:KRQE News				:30 P5		KRQE	JANICE AF		5:12:36 AM		\$50.00
POL/Janice Ar	207273 M-F KRQE New:KRQE News				:30 P5		KRQE	JANICE AF		6:18:40 AM		\$100.00
POL/Janice Ar	207273 CBS This Mornir CBS Early S				:30 P4		KRQE	JANICE AF		8:46:01 AM		\$100.00
POL/Janice Ar	207273 M-F KRQE New:12p-1230p				:30 P5		KRQE	JANICE AF		12:05:17 PM		\$125.00
POL/Janice Ar	207273 Dr. Phil 3p-4p				:30 P5		KRQE	JANICE AF		3:51:28 PM		\$100.00
POL/Janice Ar	207273 LN M-F 10p-1035p				:30 P5		KRQE	JANICE AF		10:07:52 PM		\$550.00
POL/Janice Ar	207273 David Letterman 1035p-1137p				:30 P5		KRQE	JANICE AF		10:47:00 PM		\$125.00
												\$1,150.00
												\$1,150.00
Date: 10/02/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:KRQE News				:30 P5		KRQE	JANICE AF		5:52:14 AM		\$50.00
POL/Janice Ar	207273 M-F KRQE New:KRQE News				:30 P5		KRQE	JANICE AF		6:52:05 AM		\$100.00
POL/Janice Ar	207273 CBS This Mornir CBS Early S				:30 P4		KRQE	JANICE AF		8:28:02 AM		\$100.00
POL/Janice Ar	207273 M-F KRQE New:12p-1230p				:30 P5		KRQE	JANICE AF		12:18:49 PM		\$125.00
POL/Janice Ar	207273 Dr. Phil 3p-4p				:30 P5		KRQE	JANICE AF		3:43:05 PM		\$100.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p				:30 P5		KRQE	JANICE AF		4:47:10 PM		\$125.00
POL/Janice Ar	207273 KRQE News 13 530p-6p				:30 P5		KRQE	JANICE AF		5:58:28 PM		\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:12p-1230p				:30 P5		KRQE	JANICE AF		12:20:19 PM		\$125.00
POL/Janice Ar	207273 Dr. Phil 3p-4p				:30 P5		KRQE	JANICE AF		3:16:01 PM		\$100.00
POL/Janice Ar	207273 M-F KRQE New:4p-430p				:30 P5		KRQE	JANICE AF		4:17:20 PM		\$125.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p				:30 P5		KRQE	JANICE AF		4:57:26 PM		\$125.00
POL/Janice Ar	207273 KRQE News 13 530p-6p				:30 P5		KRQE	JANICE AF		5:36:12 PM		\$250.00
POL/Janice Ar	207273 David Letterman 1035p-1137p				:30 P5		KRQE	JANICE AF		11:11:45 PM		\$125.00
												\$850.00

[Sorted by: Date]

Spot Manager: All, 09/27/12-10/07/12

Report Generated: 10/07/2012

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/03/12												\$850.00
Date: 10/04/12												
Station: KRQE												
POL/Janice Ar 207273 M-F KRQE New:4p-430p					:30 P5		KRQE JANICE AF			4:28:00 PM		\$125.00
POL/Janice Ar 207273 KRQE News 13 530p-6p					:30 P5		KRQE JANICE AF			5:43:18 PM		\$250.00
POL/Janice Ar 207273 LN M-F 10p-1035p					:30 P5		KRQE JANICE AF			10:15:51 PM		\$550.00
POL/Janice Ar 207273 David Letterman 1035p-1137p					:30 P5		KRQE JANICE AF			11:23:45 PM		\$125.00
												\$1,050.00
												\$1,050.00
Date: 10/05/12												
Station: KRQE												
POL/Janice Ar 207273 M-F KRQE New:4p-430p					:30 P5		KRQE JANICE AF			4:08:15 PM		\$125.00
POL/Janice Ar 207273 M-F KRQE News 430p-5p					:30 P5		KRQE JANICE AF			4:37:55 PM		\$125.00
POL/Janice Ar 207273 LN M-F 10p-1035p					:30 P5		KRQE JANICE AF			10:26:13 PM		\$550.00
												\$800.00
												\$800.00
												\$7,320.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE

 STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, ADAM TURNER,
 being/on behalf of: JANICE ARNOUS-JONES, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: U.S. CONGRESS CO - 1
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED	ATTACHED				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

JANICE ANOVA JONES for CONGRESS
PO BOX 20460 ABQ NM 87154
Vic Bruno, TREASURER

I represent that the payment for the above described broadcast time has been furnished by:

JANICE ANOVA-JONES FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vic Bruno

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/21/12
Date

Signature

Janice E. Kelly

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANICE AUNOU-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

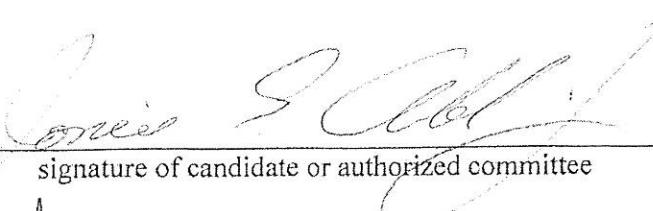
does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JANICE AUNOU-JONES

printed name

9/21/12

date

Spot Manager: All, 09/24/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/25/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			5:38:33 AM			\$50.00
POL/Janice Ar	207273 CBS This Mornnii CBS Early S			:30 P5		KRQE JANICE AF			7:13:04 AM			\$70.00
POL/Janice Ar	207273 M-F KRQE New:12p-1230p			:30 P3		KRQE JANICE AF			12:20:04 PM			\$275.00
POL/Janice Ar	207273 Dr. Phil 3p-4p			:30 P5		KRQE JANICE AF			3:34:47 PM			\$100.00
POL/Janice Ar	207273 M-F KRQE New:4p-430p			:30 P4		KRQE JANICE AF			4:18:50 PM			\$175.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p			:30 P4		KRQE JANICE AF			4:38:25 PM			\$175.00
POL/Janice Ar	207273 LN M-F 10p-1035p			:30 P5		KRQE JANICE AF			10:27:49 PM			\$550.00
POL/Janice Ar	207273 David Letterman1035p-1137p			:30 P5		KRQE JANICE AF			11:11:45 PM			\$125.00
												\$1,520.00
												\$1,520.00

Date: 09/26/12

POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			5:25:32 AM			\$50.00
POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			6:46:00 AM			\$100.00
POL/Janice Ar	207273 CBS This Mornnii CBS Early S			:30 P5		KRQE JANICE AF			8:29:02 AM			\$70.00
POL/Janice Ar	207273 Dr. Phil 3p-4p			:30 P5		KRQE JANICE AF			3:43:05 PM			\$100.00
POL/Janice Ar	207273 LN M-F 10p-1035p			:30 P5		KRQE JANICE AF			10:28:04 PM			\$550.00
POL/Janice Ar	207273 David Letterman1035p-1137p			:30 P5		KRQE JANICE AF			11:25:45 PM			\$125.00
												\$995.00
												\$995.00

Date: 09/27/12

POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			5:45:36 AM			\$50.00
POL/Janice Ar	207273 CBS This Mornnii CBS Early S			:30 P5		KRQE JANICE AF			8:36:54 AM			\$70.00
POL/Janice Ar	207273 M-F KRQE New:12p-1230p			:30 P3		KRQE JANICE AF			12:12:13 PM			\$275.00
POL/Janice Ar	207273 M-F KRQE New:4p-430p			:30 P4		KRQE JANICE AF			4:08:45 PM			\$175.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p			:30 P4		KRQE JANICE AF			4:38:25 PM			\$175.00
POL/Janice Ar	207273 David Letterman1035p-1137p			:30 P5		KRQE JANICE AF			10:59:15 PM			\$125.00
												\$870.00
												\$870.00

Date: 09/28/12

POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			6:31:40 AM			\$100.00
POL/Janice Ar	207273 Dr. Phil 3p-4p			:30 P5		KRQE JANICE AF			3:24:44 PM			\$100.00
POL/Janice Ar	207273 LN M-F 10p-1035p			:30 P5		KRQE JANICE AF			10:27:34 PM			\$550.00
												\$750.00
												\$750.00

Date: 09/29/12

POL/Janice Ar	207273 LN Sa			10p-1035p		:30 P5		KRQE JANICE AF		10:26:53 PM		\$325.00
												\$325.00
												\$325.00

Date: 09/30/12

POL/Janice Ar	207273 LN Su			10p-1035p		:30 P4		KRQE JANICE AF		10:06:55 PM		\$500.00
												\$500.00
												\$500.00

Date: 10/01/12

POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			5:12:36 AM			\$50.00
POL/Janice Ar	207273 M-F KRQE New:KRQE News			:30 P5		KRQE JANICE AF			6:18:40 AM			\$100.00
POL/Janice Ar	207273 CBS This Mornnii CBS Early S			:30 P4		KRQE JANICE AF			8:46:01 AM			\$100.00
POL/Janice Ar	207273 M-F KRQE New:12p-1230p			:30 P5		KRQE JANICE AF			12:05:17 PM			\$125.00
POL/Janice Ar	207273 Dr. Phil 3p-4p			:30 P5		KRQE JANICE AF			3:51:28 PM			\$100.00
POL/Janice Ar	207273 LN M-F 10p-1035p			:30 P5		KRQE JANICE AF			10:07:52 PM			\$550.00
POL/Janice Ar	207273 David Letterman1035p-1137p			:30 P5		KRQE JANICE AF			10:47:00 PM			\$125.00
												\$1,150.00

[Sorted by: Date]

Spot Manager: All, 09/24/12-10/07/12

data needed

Alt Order #	Advertiser	Order	Inv. Code (Boo)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/01/12												\$1,150.00
Date: 10/02/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					5:52:14 AM			\$50.00
POL/Janice Ar	207273 M-F KRQE New:	KRQE News	:30 P5	KRQE JANICE AF					6:52:05 AM			\$100.00
POL/Janice Ar	207273 CBS This Mornin	CBS Early S	:30 P4	KRQE JANICE AF					8:28:02 AM			\$100.00
POL/Janice Ar	207273 M-F KRQE New:	12p-1230p	:30 P5	KRQE JANICE AF					12:18:49 PM			\$125.00
POL/Janice Ar	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF					3:43:05 PM			\$100.00
POL/Janice Ar	207273 M-F KRQE New:	430p-5p	:30 P5	KRQE JANICE AF					4:47:10 PM			\$125.00
POL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF					5:58:28 PM			\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:	12p-1230p	:30 P5	KRQE JANICE AF					12:20:19 PM			\$125.00
POL/Janice Ar	207273 Dr. Phil	3p-4p	:30 P5	KRQE JANICE AF					3:16:01 PM			\$100.00
POL/Janice Ar	207273 M-F KRQE New:	4p-430p	:30 P5	KRQE JANICE AF					4:17:20 PM			\$125.00
POL/Janice Ar	207273 M-F KRQE New:	430p-5p	:30 P5	KRQE JANICE AF					4:57:26 PM			\$125.00
POL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF					5:36:12 PM			\$250.00
POL/Janice Ar	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF					11:11:45 PM			\$125.00
												\$850.00
												\$850.00
Date: 10/04/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:	4p-430p	:30 P5	KRQE JANICE AF					4:28:00 PM			\$125.00
POL/Janice Ar	207273 KRQE News 13	530p-6p	:30 P5	KRQE JANICE AF					5:43:18 PM			\$250.00
POL/Janice Ar	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF					10:15:51 PM			\$550.00
POL/Janice Ar	207273 David Letterman	1035p-1137p	:30 P5	KRQE JANICE AF					11:24:00 PM			\$125.00
												\$1,050.00
												\$1,050.00
Date: 10/05/12												
Station: KRQE												
POL/Janice Ar	207273 M-F KRQE New:	4p-430p	:30 P5	KRQE JANICE AF					4:08:15 PM			\$125.00
POL/Janice Ar	207273 M-F KRQE New:	430p-5p	:30 P5	KRQE JANICE AF					4:37:55 PM			\$125.00
POL/Janice Ar	207273 LN M-F	10p-1035p	:30 P5	KRQE JANICE AF					10:26:13 PM			\$550.00
												\$800.00
												\$800.00
												\$9,660.00

[Sorted by: Date]